



EVENT DATE:
October 1ST, 2022
Saturday

LOCATION:
Stein's Aircraft Services
Waukesha County Airport

SPONSORSHIP OPPORTUNITIES

Reaching over 4,000 families and community supports in the Waukesha County and parts of Dodge, Jefferson, Walworth and Washington Counties

EAGLE SPONSOR _____ **\$20,000**

1 Available (Two year commitment/two events)

- Head Sponsor Level for Steins for Scouting and one other event
- Name/logo on all printed materials, (including stein give away) social media, e-newsletter and static logo at bottom of website for the two commitments
- Wall ad
- Recognition during program day of event
 - Minute on mic during program
- Opportunity to put logo on giveaway item in registration packets/swag bags
- Up to 50 tickets

LIFE SPONSOR _____ **\$10,000**

3 Available (Two year commitment/two events)

- Major Sponsor Level for Steins for Scouting and on other event
- Name/logo on all printed materials, social media, e-newsletter
- Wall ad
- Recognition during program day of event
- Up to 25 tickets

STAR SPONSOR _____ **\$5,000**

Multiple Available (Sponsorship of one additional event)

- Wall ad
- Mention during program
- 20 tickets

FIRST CLASS SPONSOR _____ **\$2,500**

Multiple Available

- Wall ad
- 10 tickets

TENDERFOOT SPONSOR _____ **\$1,000**

Multiple Available

- Wall ad
- 10 tickets

T-SHIRT SPONSOR _____ **\$1,000**

Multiple Available

- Logo/name listed on back of official shirt
- 10 tickets

ENTERTAINMENT SPONSOR _____ **\$6,000**

1 Available

- Stage ad
- Wall ad
- Up to 20 tickets

SAUSAGE SPONSOR _____ **SOLD** **\$5,000**

1 Available

BEER SPONSOR _____ **SOLD** **\$4,000**

1 Available

- Advertising (banner and printed materials)
- 20 tickets

BEER STEIN SPONSOR _____ **SOLD** **\$2,500**

1 Available

PRETZEL SPONSOR _____ **SOLD** **\$500**

1 Available

BAGS SPONSOR _____ **\$500**

1 Available

GERMAN NAIL HAMMERING SPONSOR _____ **\$500**

1 Available

MASSKRUGSTEMMEN SPONSOR _____ **\$500**

1 Available

TICKETS

ADULT TICKETS _____ **\$15**

KID TICKETS (AGES 5-18) _____ **\$5**

- Kids under 5 free

ADVERTISEMENT

LEDGER PAGE - COLOR _____ **\$500**

• 10"x16"

FULL PAGE _____ **\$300**

• 8"x10"

HALF PAGE _____ **\$200**

• 8"x5"

WEBSITE _____ **\$100**

• Logo/name on website

EMAIL: CONNIE.JADOWSKI@SCOUTING.ORG

PURCHASE TICKETS: WWW.PACBSA.ORG





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SPONSORSHIP & UNDERWRITING OPPORTUNITIES

LIST OF SPONSORS

<input type="checkbox"/> Eagle Sponsor	\$20,000	<input type="checkbox"/> First Sponsor	\$2,500
<input type="checkbox"/> Life Sponsor	\$10,000	<input type="checkbox"/> T-Shirt Sponsor	\$1,000
<input type="checkbox"/> Entertainment Sponsor	\$6,000	<input type="checkbox"/> Tenderfoot Sponsor	\$1,000
<input type="checkbox"/> Star Sponsor	\$5,000	<input type="checkbox"/> Pretzel Sponsor	\$500
<input type="checkbox"/> Sausage Sponsor	\$5,000	<input type="checkbox"/> Bags Sponsor	\$500
<input type="checkbox"/> Beer Sponsor	\$4,000	<input type="checkbox"/> German Nail Hammering Sponsor	\$500
<input type="checkbox"/> Beer Stein Sponsor	\$2,500	<input type="checkbox"/> Masskrugstemmen Sponsor	\$500
		<small>Steins Holding Competition</small>	

ADVERTISEMENTS

<input type="checkbox"/> Legal Page Ad	\$500
<input type="checkbox"/> Full Page Ad	\$300
<input type="checkbox"/> Half Page Ad	\$200
<input type="checkbox"/> Website	\$100

TICKETS

<input type="checkbox"/> Adult Ticket	\$15
<input type="checkbox"/> Kid Ticket (ages 5-18) - Kids under 5 free	\$5
<input type="checkbox"/> 50/50 Raffle Ticket	\$20

PAYMENT INFORMATION

Name _____ Company _____

Email _____ Phone _____

Address _____

_____ CITY STATE ZIP

Check payable to: PAC BSA

Please charge my credit card: *(check one)* Visa Mastercard Discover AMEX

Cardholder Name _____ Cardholder Company _____ (IF APPLICABLE)

Credit Card # _____ Exp. MM/YY _____ CVV _____

TOTAL AMOUNT COMMITTED: \$

PLEASE RETURN TO: POTAWATOMI AREA COUNCIL, BOY SCOUTS OF AMERICA

804 Bluemound Road, Waukesha, WI 53188



connie.jadowski@scouting.org