



Saturday, October 2, 2021

**Stein's Aircraft Services
WAUKESHA AIRPORT**

SPONSORSHIPS

(Multiple Available per Level)

Eagle Sponsor **\$20,000**

1 Available (Two year commitment/two events)

- Head Sponsor Level for Steins for Scouting and one other event
- Name/logo on all printed materials, (including stein give away) social media, e-newsletter and static logo at bottom of website for the two commitments
- Full-page wall ad (8"x 10")
- Table for 10 and/or one team *
- Recognition during program day of event
 - Minute on mic during program
- Opportunity to put logo on giveaway item in registration packets/swag bags

Life Sponsor **\$10,000**

3 Available (Two year commitment/two events)

- Major Sponsor Level for Steins for Scouting and one other event
- Name/Logo on all printed materials, social media and e-newsletter
- Half-page wall ad (8"x 5")
- Table for 10 and/or one team *
- Recognition during program day of event

Star Sponsor **\$5,000**

Multiple Available (Sponsorship of one additional event)

- Table for 10 and/or one team *
- Quarter-page wall ad (4"x 5")
- Mention during program

First Class Sponsor **\$2,500**

Multiple Available

- One table or 6 tickets
- Business card size wall ad (2"x3.5")

Tenderfoot Sponsor **\$1,000**

Multiple Available

- One table or 6 tickets
- Wall ad

* When applicable

UNDERWRITING

(One Sponsor per Level)

Entertainment Sponsor **\$6,000**

- Logo/banner on stage
- Logo/name on wall ad
- 10 tickets to event

Beer Sponsor **\$4,000**

- 10 tickets to event
- Advertising (banner and printed material)

Pretzel Necklace Sponsor **\$500**

Bags Sponsor **\$500**

German Nail Hamming **\$500**

Masskrugstemmen Sponsor **\$500**

(Stein holding competition)

TICKETS

Individual Tickets **\$40**

WALL ADS / SPONSOR GARDEN

Ledger Page Color (10"x 16") **\$500**

Full Page (8"x 10") **\$300**

Half Page (8"x 5") **\$200**



OFFICIAL BEER SPONSOR:





Saturday, October 2, 2021

Stein's Aircraft Services
WAUKESHA AIRPORT

SPONSORSHIP & UNDERWRITING OPPORTUNITIES

LIST OF SPONSORS

| | | | |
|--|-----------------|--|----------------|
| <input type="checkbox"/> Eagle Sponsor | \$20,000 | <input type="checkbox"/> Tenderfoot Sponsor | \$1,000 |
| <input type="checkbox"/> Life Sponsor | \$10,000 | <input type="checkbox"/> Pretzel Necklace Sponsor | \$500 |
| <input type="checkbox"/> Entertainment Sponsor | \$6,000 | <input type="checkbox"/> Bags Sponsor | \$500 |
| <input type="checkbox"/> Star Sponsor | \$5,000 | <input type="checkbox"/> German Nail Hammering Sponsor | \$500 |
| <input type="checkbox"/> Beer Sponsor | \$4,000 | <input type="checkbox"/> Masskrugstemmen Sponsor | \$500 |
| <input type="checkbox"/> First Class Sponsor | \$2,500 | (Stein holding competition) | |

WALL ADS

| | | | |
|--|--------------|--|-------------|
| <input type="checkbox"/> Legal Page Ad | \$500 | <input type="checkbox"/> Individual Ticket - <i>Drinking</i> | \$40 |
| <input type="checkbox"/> Full Page Ad | \$300 | Order by September 15th (\$45 at the door) | |
| <input type="checkbox"/> Half Page Ad | \$200 | <input type="checkbox"/> Individual Ticket - <i>Non-Drinking</i> | \$20 |
| | | <input type="checkbox"/> 50/50 Raffle Ticket | \$20 |

TICKETS

PAYMENT INFORMATION

Name Company

Email Phone
(IF APPLICABLE)

Address

CITY STATE ZIP

Check payable to: **PAC BSA**

Please charge my credit card: *(check one)* Visa Mastercard Discover AMEX

Cardholder Name Cardholder Company
(IF APPLICABLE)

Credit Card # Exp. MM/YY CVV

Signature

TOTAL AMOUNT COMMITTED \$