



RACING FOR THE FLEURS-DE-LIS

Friday, April 26, 2019

The Legend at Brandybrook

1 Legend Way, Wales, WI 53183

5:30p.m. Reception and Auction
7:30p.m. Wagering

Derby Day Hats & Cocktail Attire for the Ladies
Country Club Casual for the Gentlemen

Winners Circle Photos, Food Stations, Gift Bags
Mobile Bidding, Signature Race Cocktails

Try your hand at one of many fun activities:
Horse wagering, best hat contest, wine pull, 50/50
Gift card wheel, silent auction, bourbon tasting and cigar bar

Individual Tickets: \$150

Contact Connie to RSVP: Connie.Bielinski@Scouting.org
804 Bluemound Rd. Waukesha, WI 53188

Register Online: <http://e.givesmart.com/events/cCp>



Marquee Sponsor:
Northern Oak
Wealth Management, Inc.



Sponsor Level

Marquee Sponsor—\$5,000

10 Event Admissions and 4 Gift Giving Event Tickets
Recognition Signage on Dinner Tables, and Logo on the Invitation, Website and Media
4"x10" Ad in the Program

Online Bidding Sponsor—\$3,500

4 Event Admissions and 2 Gift Giving Event Tickets
Logo on the Website and Signage at the Bidding Area
4"x5" Ad in the Program

Auction Sponsor—\$2,000

4 Event Admissions and 2 Gift Giving Event Tickets
Logo on the Website and Signage at the Auction
4"x5" Ad in the Program

Wine Pull Sponsor—\$1,500

2 Event Admissions and 2 Gift Giving Event Tickets
Logo on the Website, Wine Pull Station and Wine Bottles
4"x5" Ad in the Program

Gift Card Sponsor—\$1,500

2 Event Admissions and 2 Gift Giving Event Ticket
Logo on the Website and Signage at the Gift Card Station
4"x5" Ad in the Program

Dessert Sponsor— \$1,000

2 Event Admissions
Logo on the Website and Signage at the Dessert Station
4"x5" Ad in the Program

Bourbon Sponsor—\$1,000

2 Event Admissions
Logo on the Website and Signage at the Scotch/Bourbon Table
4"x2.5" Ad in the Program

Cigar Sponsor—\$1,000

2 Event Admissions
Logo on the Website and Signage at the Cigar Bar
4"x2.5" Ad in the Program

Basket Sponsor—\$500 each

(3 Basket Sponsors)
1 Event Admissions
Logo on the Website and Signage at the Basket
Mentioned in The Program

\$300 Level

Business Card Ad in the Program

\$150 Individual Ticket



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Sponsorship Form

- | | | | |
|---|---------|--|---------|
| <input type="checkbox"/> Marquee | \$5,000 | <input type="checkbox"/> Dessert | \$1,000 |
| <input type="checkbox"/> Online Bidding | \$3,500 | <input type="checkbox"/> Bourbon | \$1,000 |
| <input type="checkbox"/> Auction | \$2,500 | <input type="checkbox"/> Cigar | \$1,000 |
| <input type="checkbox"/> Wine Pull | \$1,500 | <input type="checkbox"/> Basket Sponsor | \$500 |
| <input type="checkbox"/> Gift Card | \$1,500 | <input type="checkbox"/> Individual Ticket | \$150 |

See sponsor level details on reverse side

Please check the appropriate sponsor level and complete the following

Sponsor Name: _____
Contact Name: _____
Address: _____
City/State/Zip: _____
Phone: _____
Email: _____

Payment Method

Check # _____ Card Type: Visa / MasterCard / Discover / American Express
(Checks payable to PAC) Credit Card #: _____
Expiration date: _____ Security Code: _____

Questions and Concerns Contact:

Connie.Bielinski@Scouting.org / 262-436-8419

Register online: <http://e.givesmart.com/events/cCp>



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What is Triple Crown Stakes

It is a fundraiser held at Brandybrook in Wales on **Friday, April 26, 2019** to support the Boy Scouts of America. There will be five real taped races to bet on, raffles, auctions, signature drinks and themed food. Ladies, make sure to wear your big hats!



How You Can Help

- ◆ Attend the event and invite guests
- ◆ Sponsorship
- ◆ Donation to the event

What is the Potawatomi Area Council:

The mission of the Potawatomi Area Council, Boy Scouts of America, in cooperation with chartered partner organizations is to help an ever-increasing number of youth mature into adults exhibiting traits of participating citizenship, character and personal fitness founded upon the moral and ethical values expressed in the Scout Oath, Promise and Law. The Potawatomi Area Council, BSA is a 501c3 organization.

What Area Does the PAC Serve:

PAC serves all of Waukesha County and parts of Dodge, Jefferson, Walworth & Washington county

Who Does the Potawatomi Area Council, BSA Serve:

- 5,986** Youth ages 6 through 20 are registered with the Potawatomi Area Council
- 2,350** Volunteers are registered with the Potawatomi Area Council

Who Partners with the Potawatomi Area Council:

- 188** Units are chartered in the council by community organizations representing education, civic services, business services, non-profits and religious groups

What are the programs offered and how many are there in Potawatomi Area Council:

- 95** Cub Scout Packs (an adult run character building program for boys 1st through 5th grade)
- 65** Boy Scout Troops (a youth run, adult supervised, character building program for boys 10.5 to 18 years old)
- 17** Venture Crews (a hobby based, leadership program for 14 through 20 years old)
- 11** Explorer Posts (an advisor run, career simulation program for 14 through 20 years old)

Mission Statement

The mission of the Potawatomi Area Council, Boy Scouts of American, in cooperation with chartered partner organizations is to help an ever-increasing number of youth mature into adults exhibiting traits of participating citizenship, character and personal fitness founded upon the moral and ethical values expressed in the Scout Oath, Promise and Law.

Vision Statement

We cultivate future generations of leaders to serve their communities by increasing the number of youth in Scouting.

Fun and compelling programs are focused on activities and outdoor adventures that inspire leadership, character and service;

-Known and valued as a leading advocate for youth Relevant, efficient and adaptive to our changing environment;

-Financially strong and sustainable

-Culturally diverse as the community we server;

-Volunteers and employees known and admired for their leadership and for their enthusiastic commitment to serving young people;

-Easy for volunteers, families and Scouts to use our programs; and

-The Scout Oath and Law are primary in everything we do.

Budget

\$1,785,325 operating budget

Camp Highlights

The Council operates Camp Long Lake in Dundee, WI. In 2018 over 1,700 Scouts attended a camp held at Long Lake.

Scouting's Goals, Objectives, and Impact

As part of the council's strategic planning process, specific focus areas have been identified to fulfill Scouting's objective and to meet the needs and demands of the youth and families in our community.

Strategic Focus Areas

Scouting Program: We provide programs and activities that attract new numbers and retain current members. The best possible training and leadership development is offered to youth and adult members, leading to stronger individual units, increased advancement and membership growth.

Talent Management: We identify, attract, develop and retain the volunteers and employees who possess the skills and talents necessary to meet our leadership needs.

Marketing: we use every opportunity to gain positive exposure for Scouting in general and the Potawatomi Area Council (and our programs) in particular.

Finance & Resources: We are financially sound at all levels of our organization to ensure a strong and sustainable Scouting program.

Governance: Our resources are aligned to best deliver the Scouting program and we identify and implement the best practices available to manage, operate and maximize the impact of our resources on our program.

Administration: We develop and use innovation, technology and training to support our strategic management initiatives. All of our staff, volunteers and customers are connected with the right information in a timely manner through easily available methods.

Leadership and Staff

Potawatomi is led by 64 volunteer board members from education, business, corporate and community organizations. Youth and volunteers are supported by 11 full and 1 part-time paid staff.

For More Information

Call: 262-544-4881 or visit www.pacbsa.org



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