



Supporting the Boy Scouts of America, Potawatomi Area Council

Held the evening of Friday, November 1st at Bluemound Country Club, Wauwatosa, WI

Expanding Scouting to the underserved areas of the Potawatomi Area Council. It is the BSA's commitment to making sure that all young people have an opportunity to join Scouting, regardless of their circumstances, neighborhood, or ethnic background.

Gala Information: NEW LOCATION!

The event will be held the evening of Friday, November 1st, at the beautiful Bluemound Country Club in Wauwatosa, WI, with an expected attendance nearing 150. The event will be attended by supporters and community leaders from throughout the Potawatomi Area Council (which serves all of Waukesha County, and parts of Dodge, Jefferson, Walworth, and Washington Counties).

Gala Proceeds

Proceeds support the Potawatomi Area Council, Boy Scouts of America youth development programs, such as:

- *Youth Protection Training and Leader Development* gives adult leaders the knowledge and tools they need to carryout the Scouting program at an optimum level.
- *Camp Long Lake* provides year-round camping opportunities for youth and families.

Mission Statement

The mission of the Potawatomi Area Council, Boy Scouts of America, in cooperation with chartered partner organizations is to help an ever-increasing number of youth mature into adults exhibiting traits of participating citizenship, character and personal fitness founded upon the moral and ethical values expressed in the Scout Oath and Law.

Scout Oath

On my honor I will do my best;
To do my duty to God and my country
and to obey the Scout Law;
To help other people at all times;
To keep myself physically strong,
mentally awake and morally straight.

The Scout Law

A Scout is:
Trustworthy, Loyal, Helpful, Friendly,
Courteous, Kind, Obedient, Cheerful,
Thrifty, Brave, Clean, & Reverent



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Sponsorship Opportunities

We appreciate your sponsorship of this event. The levels are listed below:

Presenting Eagle Sponsor	\$6,000
<input type="checkbox"/> Prime seating for 10 <input type="checkbox"/> Double page ad in evening's program <input type="checkbox"/> Prominent recognition at pacbsa-gala.org and in the quarterly newsletter, reaching 11,312 local adults and youth <input type="checkbox"/> Prominent recognition in all email blasts, social media outlets, general media correspondence & event signage <input type="checkbox"/> Special thank you presentation during evening's program <input type="checkbox"/> Corporate logo included on event invitation (sent to 2,400 homes) <input type="checkbox"/> Recognition in evening's program	
Life Sponsor	\$5,000
<input type="checkbox"/> Preferred seating for 10 <input type="checkbox"/> Full page ad in evening's program <input type="checkbox"/> Recognition in all email blasts, social media and general media correspondence <input type="checkbox"/> Corporate logo included on event invitation (sent to 2,400 homes) <input type="checkbox"/> Recognition in evening's program	
Star Sponsor	\$4,000
<input type="checkbox"/> Preferred seating for 8 <input type="checkbox"/> Full page ad in evening's program <input type="checkbox"/> Recognition in all media correspondence <input type="checkbox"/> Recognition in evening's program	
First Class Sponsor	\$3,000
<input type="checkbox"/> Preferred seating for 8 <input type="checkbox"/> Full page ad in evening's program <input type="checkbox"/> Recognition in evening's program	
Dinner Sponsor	\$2,500
<input type="checkbox"/> Full page ad in evening's program <input type="checkbox"/> Recognition in evening's program <input type="checkbox"/> Event Signage	
Tenderfoot Sponsor	\$2,000
<input type="checkbox"/> Seating for 8 <input type="checkbox"/> 1/2 page ad in evening's program <input type="checkbox"/> Recognition in evening's program	
Cub Sponsor	\$1,000
<input type="checkbox"/> Seating for 4 <input type="checkbox"/> Recognition in evening's program <input type="checkbox"/> 1/4 page ad in evening's program and recognition in evening's program	
Cocktail Sponsor	\$1,000
<input type="checkbox"/> Signage at the bar <input type="checkbox"/> 1/2 page ad in evening's program <input type="checkbox"/> Recognition in evening's program	
Tiger Cub Sponsor	\$500
<input type="checkbox"/> Seating for 2 <input type="checkbox"/> Recognition in evening's program	
Wine Pull Sponsor	\$500
<input type="checkbox"/> 1/4 page ad in evening's program and recognition in evening's program	



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Sponsorship Agreement

Please complete the areas below and return in the enclosed envelope

Sponsorship Opportunities

(See Sponsorship Opportunities Page for detailed benefits)

Sponsorship Opportunity (check one or more)	Sponsorship Amount (tax deductible)
<i>Eagle Sponsor</i>	\$6,000 (\$5,250)
<i>Life Sponsor</i>	\$5,000 (\$4,250)
<i>Star Sponsor</i>	\$4,000 (\$3,400)
<i>First Class Sponsor</i>	\$3,000 (\$2,400)
<i>Dinner Sponsor</i>	\$2,500 (\$2,500)
<i>Tenderfoot Sponsor</i>	\$2,000 (\$1,400)
<i>Cub Sponsor</i>	\$1,000 (\$700)
<i>Cocktail Sponsor</i>	\$1,000 (\$1,000)
<i>Tiger Sponsor</i>	\$500 (\$350)
<i>Wine Pull</i>	\$500 (\$500)

_____ **Attendance** – I/we would like to attend the event on Friday, November 1st, 2019
 \$175/person (\$100 tax deductible)

_____ **Become a Table Captain-** I/we would like to attend the event on Friday, November 1st, 2019
 and fill our table of eight (see the following form for full details)

_____ **Sorry, I will be unable to attend,** but, please accept my contribution of \$_____

Contact Name & Company: _____

Sponsor Name (*exactly how it should appear in program*): _____

Address: _____

City/State/Zip: _____

Telephone: _____ Email: _____

All correspondence will be directed to the contact person named above.

Payment Options: Check # _____ Send Statement
 VISA MasterCard Discover American Express

Credit Card #: _____ Expiration Date: _____ CCV: _____



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Become a Starlight Serenade Table Captain

Please complete the areas below and return in the enclosed envelope

We invite you to join us by serving as a Table Captain, giving you a chance to connect with friends, family, and clients in a meaningful way.

What Does a Table Captain Do?

A table captain's duty is not to pay for their table, but to ensure that their respective table is full, including six people other than themselves and their guest.

Through these simple tasks, table captains will ensure that we have a "full house" at the Starlight Serenade. We hope you can join us in this very important role! We will be listing and honoring our table captains in our evening's program.

_____ **Yes, I/we would like to serve as a table captain.**

Contact Name: _____

Title & Company Name (if any): _____

Table Captain Name(s) (*exactly how it should appear in program*): _____

Address: _____

City/State/Zip: _____

Telephone: _____ Email: _____

All correspondence will be directed to the contact person named above.



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Council Territory

